

HKIHRM ANNUAL CONFERENCE & EXHIBITION 2020

24-25 November | HKCEC

SPONSORSHIP PACKAGE



Conference
Website



As the leading HR professional body in Hong Kong, the Hong Kong Institute of Human Resource Management (HKIHRM) is dedicated to promote good people management practices. The HKIHRM Annual Conference & Exhibition is one of the most important people management events in Asia.

Networking and Branding Opportunities:



Speaking Opportunities



Exhibition Booth



Advertising Foam Board



Brochure Advertisement



2-day Entry Pass



VIP Lunch

About the Conference



40

Years of Legacy



60+

Star Speakers (Overseas & HK)



1,300+

HR Pioneers & Professionals



~40%

Senior Management



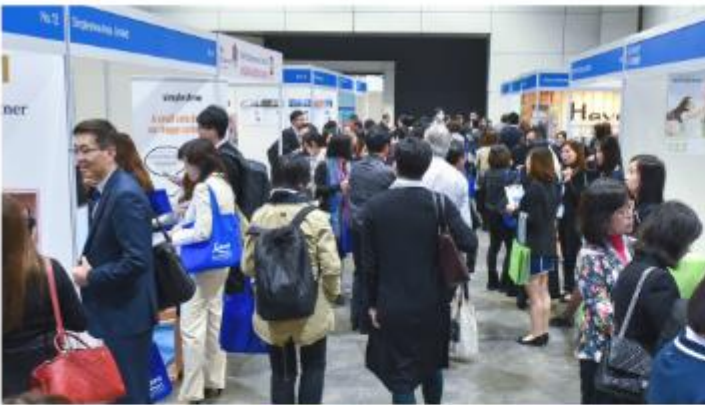
55+

Exhibitors & Service Providers



10+

Hours of Networking



ENQUIRY

project@hkihrm.org / (852) 2837 3817 / 822

HKIHRM Annual Conference & Exhibition 2020

Sponsorship Packages

	Diamond Sponsor HK\$250,000 <i>(Exclusive)</i>	Platinum Sponsor(s) HK\$120,000	VIP Lunch Sponsor(s) HK\$160,000 <i>(1-day)</i>	Refreshment Sponsor HK\$100,000 <i>(Exclusive)</i>	*Talent Dev't Sponsor(s) HK\$90,000
Annual Conference & Exhibition (2020)					
Logo Acknowledgment whenever possible and appropriate	Yes & more prominent (including Conference Brochure Cover & Stage Backdrop)	Yes (including Stage Backdrop)	Yes (including Lunch Screen Backdrop)	Yes	Yes
Company Listing (Conference Website & Mobile App)	Yes	Yes	Yes	Yes	Yes
Speaking Opportunities	Plenary Session AND Concurrent Session	Concurrent Session	VIP Lunch	Symposium	N/A
Exhibition Booth	Connected Booth x 2	Corner Booth x 1	Standard Booth x1	Standard Booth x1	N/A
Delegate Bag (Insertion)	Yes	Yes	Yes	Yes	N/A
Advertising Foam Board Stand	Exhibition Hall x 2	Exhibition Hall x 1	Lunch Venue x 1	Refreshment Area x 2	N/A
Advertising Table Stand	N/A	N/A	N/A	Refreshment Area x 15-20	N/A
On-site Brochure Advertisement	Inside Front & Second Inside OR Centre Spread OR Last Page & Inside Back Cover	Full Page x 1	Full Page x 1	Full Page x 1	Full Page x 1
Conference App	Exclusive Banner x 1 Wall post x 2	Wall post x 1	Wall post x 1	Wall post x 2	N/A
2-day Entry Pass (including VIP Lunch seat)	6 (including 1 at VIP Table at Lunch)	3 (including 1 at VIP Table at Lunch)	3 (including 1 at VIP Table at Lunch)	3 (including 1 at VIP Table at Lunch)	6 (including 1 at VIP Table at Lunch)
VIP Lunch Entitlement	N/A	N/A	10 for Staff (including 1 at VIP Table) 30 Selected Delegates Registration Reception Souvenir Distribution @ Lunch Venue	N/A	N/A
Business Meeting Arrangement (1 per day)	2	N/A	N/A	N/A	N/A
Post Conference Seminar	1	N/A	N/A	N/A	N/A
HR Excellence Awards (2019/20)					
Programme Book Advert	Full Page x 1	N/A	N/A	N/A	N/A
Complimentary Seat at the Award Ceremony	3 (including 1 at VIP table)	1 at VIP Table	N/A	N/A	N/A
Pay Trend and Benefits Seminar (2020)					
Complimentary Seat	3	1	N/A	N/A	N/A
**Human Resources Journal (2020)					
Cover Story Interview	Full Page x 3-4	N/A	N/A	N/A	N/A
Advertisement	Full Page x 1 Flyer Insertion x 1	Full Page x 1	Full Page x 1		
**HR Service Provider Directory (2020)					
Advertisement	Full Page x 1 Flyer Insertion x1 Company Listing x1	Half Page x 1 Company Listing x1	Half Page x1 Company Listing x1	N/A	N/A
IHRM Digital Platform (2020)					
Online Advert (Position C)	4 months	2 months	N/A	N/A	N/A
**eDM to IHRM Members	2	1	N/A	N/A	N/A
Others					
Corporate Membership 21-22	1 year	50% Discount	N/A	N/A	N/A

**20 local tertiary students will be sponsored under the Talent Development Scheme to attend the HKIHRM Annual Conference & Exhibition 2020*

***will be sent to over 5,300 HKIHRM members*

*****Sponsorship Offers can be Tailor Made to Your Requirements*****

HKIHRM Annual Conference & Exhibition 2020
Sponsorship Packages

Sponsorship - REPLY SLIP

I am interested to be a sponsor of HKIHRM Annual Conference and Exhibition 2020 with contribution stated below. (Please ✓ the appropriate box (es))

- | | |
|---|-------------|
| <input type="checkbox"/> Diamond Sponsor | HK\$250,000 |
| <input type="checkbox"/> Platinum Sponsor | HK\$120,000 |
| <input type="checkbox"/> VIP Lunch Sponsor | HK\$160,000 |
| <input type="checkbox"/> Refreshment Sponsor | HK\$100,000 |
| <input type="checkbox"/> Talent Development Sponsor | HK\$ 90,000 |

Please enclose a crossed cheque payable to "**Hong Kong Institute of Human Resource Management Limited**" and send to:
Event Marketing Department, HKIHRM

Units 1810-15, 18/F, Millennium City 2, 378 Kwun Tong Road, Kwun Tong, Kowloon, Hong Kong

Company: (English) _____
(Chinese) _____

Contact person: (Mr / Ms / Mrs / Dr): _____

Tel: _____ Fax: _____ Email: _____

HKIHRM membership No.: _____ Non-member

Address: _____

Personal Data Collection Statement

1. Applicants' personal data is collected and kept for processing the application for course enrolment, admission, academic and related administration purposes. The data provided will be handled in accordance with the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.
2. The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g. special offers and discounts) for HKIHRM events, activities, training programmes, awards, survey and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box.

I have read, understood and agreed to all details of the above declaration.

Signature: _____

Date: _____