

SPONSORSHIP PACKAGES

**HKIHRM
ANNUAL
CONFERENCE
& EXHIBITION
2019**

NOV 26-27
HONG KONG CONVENTION
& EXHIBITION CENTRE



As the leading HR professional body in Hong Kong, the Hong Kong Institute of Human Resource Management (HKIHRM) is dedicated to promote good people management practices. The HKIHRM Annual Conference & Exhibition is one of the most important people management events in Asia.

Networking and Branding Opportunities:



Speaking Opportunities



Exhibition Booth



Advertising Foam Board



Brochure Advertisement



2-day Entry Pass



VIP Lunch

About the Conference



39

Years of Legacy



40+

Star Speakers
(Overseas & HK)



1,200+

HR Pioneers
& Professionals



40%+

Senior
Management



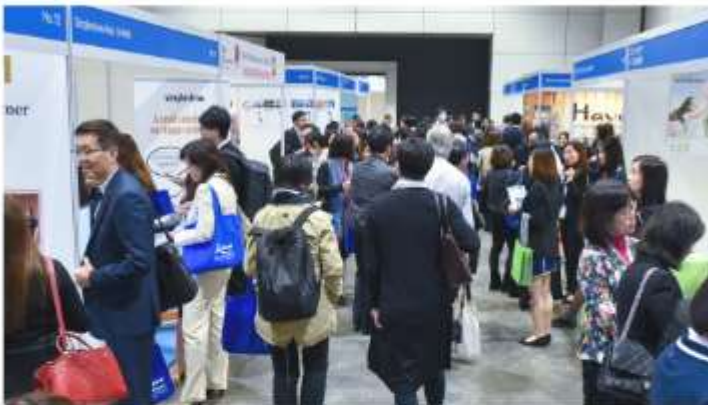
50+

Exhibitors &
Service Providers



18+

Hours of
Networking



ENQUIRY

project@hkihrm.org / (852) 2837 3817 / 822

HKIHRM Annual Conference & Exhibition 2019

Sponsorship Packages

	Diamond Sponsor HK\$250,000 <i>(Exclusive)</i>	Platinum Sponsor(s) HK\$120,000	VIP Lunch Sponsor(s) HK\$160,000 <i>(1-day)</i>	Refreshment Sponsor HK\$100,000 <i>(Exclusive)</i>	*Talent Dev't Sponsor(s) A HK\$90,000
Annual Conference & Exhibition (2019)					
Logo Acknowledgment whenever possible and appropriate	Yes & more prominent (including Conference Brochure Cover & Stage Backdrop)	Yes (including Stage Backdrop)	Yes (including Lunch Screen Backdrop)	Yes	Yes
Company Listing (Conference Website & Mobile App)	Yes	Yes	Yes	Yes	Yes
Speaking Opportunities	Plenary Session OR Concurrent Session	Concurrent Session	VIP Lunch	Symposium	N/A
Exhibition Booth	Connected Deluxe Booth x 2	Deluxe Premium Booth x 1	Deluxe Standard Booth x1	Deluxe Standard Booth x1	N/A
Delegate Bag (Insertion)	Yes	Yes	Yes	Yes	N/A
Advertising Foam Board Stand	Conference Hall x 2	Conference Hall x 1	Lunch Venue x 1	Refreshment Area x 2	N/A
Advertising Table Stand	N/A	N/A	N/A	Refreshment Area x 15-20	N/A
On-site Brochure Advertisement	Inside Front & Second Inside OR Centre Spread OR Last Page & Inside Back Cover	Full Page x 1	Full Page x 1	Full Page x 1	Full Page x 1
Conference App	Exclusive Banner x 1 Wall post x 2	Wall post x 1	Wall post x 1	Wall post x 2	N/A
2-day Entry Pass	5	3	3	3	6
Business Meeting Arrangement (1 per day)	2	N/A	N/A	N/A	N/A
VIP Lunch	6 (including 1 at VIP Table)	3 (including 1 at VIP Table)	10 for the Sponsor (including 1 at VIP Table)	3 (including 1 at VIP Table)	6 (including 1 at VIP Table)
			30 Selected Delegates		
			Registration Reception		
			Souvenir Distribution @ Lunch Venue		
Post Conference Seminar	1	N/A	N/A	N/A	N/A
HR Excellence Awards (2019/20)					
Programme Book Advert	Full Page x 1	N/A	N/A	N/A	N/A
Complimentary Seat at the Award Ceremony	3 (including 1 at VIP table)	1 at VIP Table	N/A	N/A	N/A
Pay Trend and Benefits Seminar (2019)					
Complimentary Seat	3	1	N/A	N/A	N/A
**Human Resources Journal (2019)					
Advertisement	Full Page x 1 Flyer Insertion x 1	N/A	N/A	N/A	N/A
Sponsor's Interview	Full Page x 1				
Advertorial (content to be provided by the Sponsor)	Full Page x 1				
**HR Service Provider Directory (2019)					
Advertisement	Full Page x 1 Flyer Insertion x1 Company Listing x1	Half Page x 1 Company Listing x1	Half Page x1 Company Listing x1	N/A	N/A
IHRM Digital Platform (2019)					
Online Advert (Position C)	4 months	2 months	N/A	N/A	N/A
**eDM to IHRM Members	2	1	N/A	N/A	N/A
Others					
Corporate Membership 20-21	1 year	50% Discount	N/A	N/A	N/A

Sponsorship Offers can be Tailor Made to Your Requirements

HKIHRM Annual Conference & Exhibition 2019
Sponsorship Packages

	Folder (exclusive) HK\$60,000	*Talent Development Sponsor(s) B HK\$60,000	*Talent Development Sponsor(s) C HK\$30,000	Souvenir Sponsor(s) HK\$20,000
Annual Conference & Exhibition (2019)				
Logo Acknowledgment whenever possible and appropriate	Yes (exclusive on Folder Cover)	Yes	Yes	Yes
Company Listing (Conference Website & Mobile App)	Yes	Yes	Yes	Yes
Delegate Bag (Insertion)	Yes	N/A	N/A	Yes (Souvenir only)
Advertising Foam Board Stand	Exhibition Hall/Foyer x 1	N/A	N/A	N/A
On-site Brochure Advertisement	Full Page x 1	Full Page x 1	Half Page x 1	Half Page x 1
2-day Entry Pass	2	4	2	1
VIP Lunch	2	4 (including 1 at VIP Table)	2 (including 1 at VIP Table)	1

**20 / 10 / 5 local tertiary students will be sponsored under the Talent Development Scheme A / B / C to attend the HKIHRM Annual Conference & Exhibition 2019 respectively*

***will be sent to over 5,300 HKIHRM members*

Sponsorship - REPLY SLIP

I am interested to be a sponsor of HKIHRM Annual Conference and Exhibition 2019 with contribution stated below: (Please ✓ the appropriate box (es))

- | | | | |
|---|-------------|---|-------------|
| <input type="checkbox"/> Diamond Sponsor | HK\$250,000 | <input type="checkbox"/> Folder Sponsor | HK\$ 60,000 |
| <input type="checkbox"/> Platinum Sponsor | HK\$120,000 | <input type="checkbox"/> Talent Development Sponsor B | HK\$ 60,000 |
| <input type="checkbox"/> VIP Lunch Sponsor | HK\$160,000 | <input type="checkbox"/> Talent Development Sponsor C | HK\$ 30,000 |
| <input type="checkbox"/> Refreshment Sponsor | HK\$100,000 | <input type="checkbox"/> Souvenir Sponsor | HK\$ 20,000 |
| <input type="checkbox"/> Talent Development Sponsor A | HK\$ 90,000 | | |

Please enclose a crossed cheque payable to "**Hong Kong Institute of Human Resource Management Limited**" and send to:
 The Event Marketing Department, HKIHRM
 Suite 1503, 15/F., 68 Yee Wo Street, Causeway Bay, Hong Kong

Company: (English) _____
 (Chinese) _____

Contact person: (Mr / Ms / Mrs / Dr): _____

Tel: _____ Fax: _____ Email: _____

HKIHRM membership No.: _____ Non-member

Address: _____

Personal Data Collection Statement

- Applicants' personal data is collected and kept for processing the application for course enrolment, admission, academic and related administration purposes. The data provided will be handled in accordance with the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.
- The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g. special offers and discounts) for HKIHRM events, activities, training programmes, awards, survey and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box.

I have read, understood and agreed to all details of the above declaration.

Signature: _____

Date: _____