



# New Trend of Staff Selection Interview


Affected by the COVID-19, and to reduce the risk of infection, many organisations have switched recruitment to **video interviews**. Compared with the traditional face-to-face approach, the video interview does have many advantages, but also has unavoidable limitations.


## Objectives

This webcast aims to share with participants the **pros** and **cons** of different staff selection approaches as well as practical tips for making the selection interview a success.

 **11 May 2020 (Monday)**  
11:00 am - 12:30 pm

 **Cantonese**  
(supplemented with English materials)

 **Member**      **HK\$600**  
Non-member    **HK\$1,000**

 **Webcast**  
(Login details will be sent to participants before commencement date)

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## Content

- Common Staff Selection Methods (e.g. Objective Assessment Tools, Phone/ Video/ Face-to-face Interview, Assessment Centre, etc.)
- Advantages & Limitations of Video Interview in Comparison with Face-to-face Interview
- Preparations Needed before Conducting Video Interview
- 8 Common Types of Interview Questions and Their Pros & Cons
- Planning and Structuring Your Interview
- Conducting Interview Step-by-step
- Observing & Assessing Candidates' Competencies in an Objective Manner
- Way Forward: Introducing the Candidate Relationship Management (CRM) Concept

**Mr Wilson Chu** is currently the Principal Consultant of HMI Consulting Limited, the Consulting Associate of the Hong Kong Baptist University and also the Chairman of Judging Panel for its Master Degree Project in Strategic Human Resources Management. He has extensive consulting and training experience in Performance Management, Job Analysis & Evaluation, Compensation & Benefits, Business Process Improvement, Total Quality Management, Leadership Development Programme, etc.

## ENROLMENT FORM

Tel: (852) 2837 3825 Email: [learning@hkihrm.org](mailto:learning@hkihrm.org)



### New Trend of Staff Selection Interview (Webcast)

CPD: 1.5 hours

Date & Time: 11 May 2020 11:00 am – 12:30 pm

#### Participant

Fee:  Member HK\$600  Non-Member HK\$1,000

HKIHRM e-voucher\* (HK\$100 / HK\$150)

Company: \_\_\_\_\_ Membership No: (if any) \_\_\_\_\_

Name: Mr/Ms Job Title: \_\_\_\_\_

Email: \_\_\_\_\_ Contact No: \_\_\_\_\_

\* Only one HKIHRM e-voucher is accepted on each enrolment and please indicate its value (HK\$100 / HK\$150) whichever applicable.

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- **Credit Card:** Please complete the authorisation form below:

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Card Number:		Amount (HK\$):	
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Signature of Participant : \_\_\_\_\_ Date: \_\_\_\_\_