



# 香港人力資源管理學會

Hong Kong Institute of Human Resource Management

Operated by Hong Kong Institute of Human Resource Management Limited

Units 1810-15, 18/F, Millennium City 2, 378 Kwun Tong Road, Kwun Tong, Kowloon, Hong Kong

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## 寶馬汽車(香港)有限公司 新

香港人力資源管理學會會員尊享 – BMW Corporate Community (有效期至 2024 年 12 月 31 日)

### 禮遇:

BMW Corporate Community 為特選企業和學會提供的會員計劃 — BMW 企業會員可享有：

1. **BMW 企業迎新禮物** 訂閱企業電子報，並獲取您的企業禮品。 [立即訂閱!](#)
2. **BMW Lifestyle 優惠:** BMW Corporate Owner: **85 折\***, BMW Corporate Member: **9 折\***
3. **BMW 租車服務優惠:** BMW Corporate Owner: **9 折\***, BMW Corporate Member: **95 折\***
4. **BMW 合作夥伴優惠** BMW Corporate Community 會員現在可以享受 BMW 合作夥伴的獨家禮遇。 [發掘 BMW 合作夥伴禮遇](#)
5. **更多精彩禮遇即將推出!**

### 如何升級成為 BMW Corporate Member 或 Owner ?

所有香港人力資源管理學會會員方可升級成為 BMW Corporate Member 或 Owner, 升級步驟:



1. 下載並登記 [BMW Concessionaires App](#)
2. 將您的獨有會員號碼 (“BMWHK-00XXXXXX”) 與香港人力資源管理學會電子會員卡副本，傳送至電郵 [corporate@bmwhk.com](mailto:corporate@bmwhk.com)
3. 成功升級後將收到確認電郵

### 條款及細則：

\*BMW Lifestyle 是 BMW 的服裝或配件產品系列。優惠須於 BMW 香港陳列室 BMW Lifestyle 店內以 BMW 企業會員身分換領。

1. 優惠適用於指定企業或機構之員工或會員
2. 寶馬汽車(香港)有限公司保留隨時修改此條款及細則之權利而無須另行通知。倘有任何爭議，寶馬汽車(香港)有限公司保留最終決定權。

詳情請瀏覽：[BMW 企業社群 \(bmwhk.com\)](#) 或 [按此查閱](#)

如有查詢，歡迎電郵至：[corporate@bmwhk.com](mailto:corporate@bmwhk.com)



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## BMW Concessionaires (HK) Limited **New**

Exclusive Offer for Hong Kong Institute of Human Resource Management Members –

BMW HK Corporate Community Programme [Effective until 31 December 2024]

### Privileges

BMW Corporate Community is a membership programme designed for selected corporates and professional associations in Hong Kong. BMW Corporate Community members can enjoy:

#### 1. BMW Corporate Welcome Gift:

Get your BMW Corporate Exclusive Gift by subscribing to BMW Corporate Newsletter. [Subscribe Now!](#)

2. BMW Lifestyle Offers: BMW Corporate Owner: **15% discount\***  
BMW Corporate Member: **10% discount\***

3. BMW Rental Offers: BMW Corporate Owner: **10% discount\***  
BMW Corporate Member: **5% discount\***

#### 4. BMW Partner Privileges

BMW Corporate Owner and Corporate Member can enjoy Exclusive Privileges from BMW Partners.

[Explore Partner Privileges here!](#)

#### 5. More exclusive privileges coming soon !

### How to become BMW Corporate Member/Owner?

All HKIHRM Members are eligible to become BMW Corporate Member or Owner, to upgrade:



1. Download and register [BMW Concessionaires App](#)
2. Send your unique member no. (“BMWHK-00XXXXXX”) WITH your HKIHRM e-Membership Card Copy to email address: [corporate@bmwhk.com](mailto:corporate@bmwhk.com)
3. Confirmation e-mail will be sent to you after a successful upgrade.

### Terms and Conditions:

\*BMW Lifestyle is the clothing or accessories product line of BMW. Offer must be redeemed at BMW Lifestyle Stores of BMW HKSAR showrooms by showing BMW Corporate Member Identity.

1. The offer is applicable to members and staff of designated companies and associations.
2. BMW Concessionaires (HK) Limited reserved the right to amend or withdraw any terms & conditions or terminate the offer at any time without prior notice. In case of any disputes, the decision of BMW Concessionaires (HK) Limited shall remain final.

For more details, [visit BMW HK Corporate Community Website](#). Or [click here to view the flyer](#).

For enquiry, please email: [corporate@bmwhk.com](mailto:corporate@bmwhk.com)