

AI for business leaders

Lead with AI and transform your company

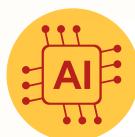
 Zoom

 Member	Non-member
HK\$800	HK\$1,500



15 January 2026 (Thursday)
10:00am – 12:00pm (2 hours)
CPD Hours: 2

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Business leaders will gain **practical knowledge** and resources to **successfully adopt AI** within their organisations



Planning and strategising AI projects, ensuring responsible and scalable implementation.



Learn **how to leverage Microsoft AI solutions** tailored to various industries, discovering relevant use cases and tools



Industry-specific insights and success stories in sectors such as healthcare, finance, sustainability, retail, and manufacturing are explored



In this course, business leaders find the knowledge and resources to adopt AI in their organisations. It explores **planning, strategising, and scaling AI projects** in a responsible way. This course helps professionals **adopt Microsoft AI solutions** for their industries, and identifies AI use cases, tools, and **insights from industry-specific AI success stories** such as healthcare, finance, sustainability, retail, and manufacturing.

Prerequisites

- Basic understanding of AI concepts
- Basic understanding of healthcare concepts

HKIHRM E-voucher is NOT applicable.

 **Cantonese**



Trainer
Mr Paul Wu

Microsoft Certified Trainer with over 10 years training experience on Power BI and Microsoft Office Applications for all levels of users in various industries.



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Leverage AI tools and resources for your business

- What is AI?
- Foundations of AI
- Learn the Microsoft AI approach4 min
- Use AI embedded in everyday copilot applications
- Use Microsoft Power Platform to bring AI to your business
- Develop AI solutions with Azure AI Services
- Create custom AI models with Azure Machine Learning



Create business value from AI

- Create business value with an AI strategy
- Discover the characteristics that foster an AI-ready culture
- Discover the path to AI success

Embrace responsible AI principles and practices

- Prepare for the implications of responsible AI
- Identify guiding principles for responsible AI
- Design a system for AI governance
- Applying systems for AI governance
- Responsible AI at Microsoft
- Put responsible AI frameworks in action

Scale AI in your organisation

- Evaluate and prioritize AI investments
- Apply a horizon-based framework
- Establish AI-related roles and responsibilities
- Empower business users with AI
- Empower subject matter experts with AI

Define a Microsoft AI strategy to create business value in healthcare

- AI in life sciences, pharmacology, and healthcare
- Goals and challenges in life sciences, pharmacology, and healthcare
- Opportunities for AI in life sciences, pharmacology, and healthcare
- Microsoft AI for health providers
- Discover the potential of Microsoft AI to improve patient recovery

Define a Microsoft AI strategy to create business value in finance

- AI in financial services
- Goals and challenges in financial services
- Opportunities for AI in financial services organizations
- Discover how Microsoft AI secures transactions in banking – A Swift success story
- Discover the potential of Microsoft AI Services in insurance – A Manulife success story

Define a Microsoft AI strategy to create business value in retail

- AI in retail
- Goals and challenges in retail
- Opportunities for AI in retail
- Discover how Microsoft AI improves shopping experiences
- Discover the potential of Azure OpenAI Service in car selling – A CarMax success story

Define a Microsoft AI strategy to create business value in sustainability

- AI and sustainability
- Goals and challenges in sustainability
- Opportunities for AI in sustainability
- Discover how Microsoft AI powers the global energy transition – An EDP success story
- Discover how Microsoft AI protects natural resources – A Department of Natural Resources success story
- Discover how Microsoft AI enables green mobility – A Stadtwerke München success story

Define a Microsoft AI strategy to create business value in manufacturing

- AI and manufacturing
- Goals and challenges in manufacturing
- Opportunities for AI in manufacturing
- Microsoft AI technology for manufacturing use cases
- Discover how Azure AI Services cuts development time – A Siemens success story

Define a Microsoft AI strategy to create business value in nonprofit

- AI and nonprofit organizations
- Explore how AI helps nonprofits achieve mission impact
- Explore opportunities for AI in nonprofit
- Discover how Microsoft AI enables evidence-based public policy and data-backed best practices – An RTI International success story
- Discover how Microsoft AI enables predicting and preventing malnutrition – an Amref Health Africa success story
- Discover how Microsoft AI transforms lives through access to essential surgery – An Operation Smile success story



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