


Free  **Webinar****Enrol
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GenAI: Accelerating L&D Impact and Hyper-Personalization for 2026




 **4 March 2026 (Wednesday)**
1:00pm – 2:00pm
CPD Hours: 1**Cantonese****Mr Andrew Ma**
Leadership Facilitator
Master Coach**Ms Molly Pui**
Consultant
Facilitator & Executive Coach

This free webinar provides a high-level strategic perspective on the rapid adoption of Generative AI in Learning and Development, which has reached an "Implementation Inflexion" point globally. Participants will gain insight into how GenAI is fundamentally reshaping the L&D function, moving it from a content delivery unit to a strategic partner in performance enablement.

The session will highlight key benefits, such as reducing time-to-proficiency and boosting learner engagement, and introduce critical, high-impact use cases that will be explored in depth during the full certification program.

Learning Outcomes

Upon completion of this one-hour session, participants will be able to:

-  Identify the key global trends driving the integration of GenAI in corporate L&D by 2026.
-  Articulate the measurable benefits of GenAI, such as accelerated content creation and improved learning outcomes.
-  Recognize at least three high-impact use cases of GenAI across the learning journey, including content personalization and skills practice.

After completing the free webinar, you can register for the certificate programme titled "Certification in Leveraging the Power of Generative AI in Learning and Development".

**15 & 22 April 2026 (Wednesday)**
9:30am – 5:30pm
CPD Hours: 14

Price

Early Bird offer

[Only if enrolment & payment are received by 13 March 2026]*

Member

HK\$9,900

HK\$8,500

New Member

HK\$11,145

HK\$9,745

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